



Official Strategic Partner



وزارة الطاقة والبنية التحتية
MINISTRY OF ENERGY & INFRASTRUCTURE

EVENT PROSPECTUS

APRIL 21 - 23, 2025
ADNEC Centre Abu Dhabi

abudhabi.evinnovationsummit.com

About **Electric Vehicle Innovation Summit**

Now on its **4th edition**, The **Electric Vehicle Innovation Summit** has firmly established itself as the MENA region's premier electric vehicle summit. As the largest event of its kind, EVIS embodies cutting-edge professionalism, creating a dynamic platform where groundbreaking ideas, visionary leadership, and transformative solutions converge.

The summit brings together industry leaders, innovators, and key stakeholders from across the globe, fostering collaboration and driving the future of electric mobility. EVIS provides unparalleled opportunities for learning and networking. Attendees can expect to gain valuable insights into the latest advancements in electric vehicle technology, explore new business opportunities, and connect with like-minded professionals dedicated to shaping a sustainable future.

Why Abu Dhabi?

Pioneering Electric Mobility

Strategic Hub:

Abu Dhabi is strategically positioned in the heart of the Middle East it serves as the international epicenter for the electric mobility revolution.

Culture & Global Accessibility

Explore the vibrant cultural heritage of Abu Dhabi while immersing yourself in a city dedicated to innovation. With unparalleled global accessibility, Abu Dhabi is the perfect setting for EVIS.

Sustainable Vision:

With cutting-edge infrastructure and a commitment to sustainability, Abu Dhabi provides an ideal backdrop for discussions on clean and green transportation solutions.

Key Highlights

Largest Event

EVIS Abu Dhabi is the largest electric vehicle summit in the MENA region.

Sustainable Future

More than just a summit, EVIS shapes a sustainable future, connecting thought leaders, exploring technologies, and revolutionizing transportation.

Visionary Leadership

EVIS fosters visionary leadership, collaboration, and knowledge sharing in the electric vehicle sector.



Core Sectors

New Energy Vehicles

- Electric Passenger Vehicles
- Electric Light Vehicles
- Electric Commercial Vehicles
- Electric Motorcycles
- Electric Scooters
- Electric Bicycles
- Hybrid Electric Vehicles
- Fuel Cell Electric Vehicle

Energy & Infrastructure

- Electric Energy Suppliers
- Hydrogen Energy Suppliers
- Energy Infrastructure
- Intelligent Grid V2G
- Electrical Cables Connector
- Fast Charging Stations
- Energy & Charging Systems
- Charging Infrastructure
- Hydrogen Fuel infrastructure
- Communication Infrastructure

Powertrain

- General Motors
- In-wheel Motor
- Hybrid Engines
- Drive Systems
- Transmission
- Cable Braider & Automotive Wiring
- Braking Technology & Components
- Other Powertrain Components

Batteries

- Lithium Batteries
- Lead-acid Batteries
- Nickel Batteries (MH-Ni.Battery)
- Battery Management
- Battery Charging Systems
- Testing Systems, Capacitors
- Fuel Cell Technology
- Fuel Cell Systems
- Fuel Cell Management
- Hydrogen Tank
- Hydrogen Refueling
- Testing Equipment
- Raw Materials
- Parts & Components
- Battery Manufacturing Equipment

Hydrogen

- Hydrogen Vehicles
- Hydrogen Tank
- Hydrogen Refueling

What to Expect?



Reshaping Global Transport

Witness the transformation of global transportation as e-mobility, battery tech, and smart grids revolutionize how we move and consume energy on a global scale.

Networking Hub

Forge connections with professionals and visionaries in the electric vehicle industry. EVIS creates a dynamic environment for networking and collaboration

Latest Innovations

Stay ahead with the latest technological advancements and policy frameworks. The exhibition features leading companies offering a firsthand look at innovations shaping the future.

Immersive Exploration

Discover the latest in electric mobility at the major exhibition, where leading companies redefine the possibilities of e-mobility beyond traditional limits.

Collaboration Opportunities

Connect with thought leaders, government officials, innovators, and institutions worldwide. EVIS unlocks collaboration opportunities that drive advancements in electric vehicles.

Insights from Leaders

Gain industry-changing insights at our world-class conference where leaders share experiences, best practices, and innovations driving the electric vehicle industry forward.

Event Highlights



Why Attend?

Stay Informed:

Dive into the latest e-mobility insights and cutting-edge solutions

Global Networking:

Connect with thought leaders, officials, and innovators from around the world

Explore Innovations:

Beyond cars, discover diverse applications shaping the future of transportation

Collaboration Hub:

Foster partnerships and unlock opportunities in the electric vehicle sector

World-Class Insights:

Attend sessions where leaders share experiences and inspire industry progress

Future of Global Mobility:

Understand how e-mobility, battery tech, and smart grids revolutionize transportation

Sustainable Dialogue:

Contribute to discussions on clean mobility solutions and a greener future



Who Should Attend?



Government Entities
& Utility Companies



Corporate Executives
& Decision-Makers



Fleet Operators



Technology
Enthusiasts



Transportation
Companies



Environmental Activists &
Sustainability Advocates



Real Estate
Developers



Students &
Aspiring Professionals


















































Industry Experts
and Innovators

Attended by Industry Leaders



Previous Speakers

	H.E. Suhail Mohamed Al Mazrouei Minister of Energy & Infrastructure 		Roberto Colucci Director, AW Rostamani - ZEEKR 		Rohit Ramesh Senior Product Manager, CITA EV 		Robert Hamilton Chief Operating Officer, Techera 		Mohamed Khamlichi Vice President, EVCI & H2 
	Heiko Seitz Global eMobility Leader, PwC 		Fiona Howarth CEO, Octopus Electric Vehicles 		Claas Bracklo Chairman, CharIN 		Mark Notkin CIO Petromin 		Uday Khemka Vice Chairman SUN Group 
	Mozah Alnuaimi Director of Productivity & Demand, MOEI 		Ulf Helmut Schulte COO, EVIQ 		Andreas Flourou Group Head of Mobility Red Sea Global 		Robert Ziegler GM EMEA Einride 		Cornelius Matthes CEO, Dii Desert Energy 
	Brendan Cronin Director AFRY 		Dimitra Theodoropulos talabat 		Vinay Kumar Premachandran Director Powertech Mobility 		Kivanc Karayol Volvo Group Middle East & Turkey 		Faisal Sultan VP and Managing Director, Middle East 
	Craig Stevens CEO DubiCars 		Stanislav Betin General Manager Hypr Energy 		Ahmad Kamar Product Manager Schunk Group 		Nasir AlShamsi CEO - Transport Beeah Group 		Yen Fong Raad EV Strategy & Growth General Motors 

Why Exhibit?

Showcase Cutting-Edge Solutions:

Visibility:

Position your brand among industry leaders and innovators.

Innovation Hub:

Feature your groundbreaking electric vehicle solutions and technologies.

Connect with Key Stakeholders:

Networking Opportunities:

Engage with government entities, investors, and potential partners.

Strategic Alliances:

Form collaborations that drive the growth of your electric mobility business.

Access High-Value Buyers:

Targeted Audience:

Meet decision-makers, fleet operators, and technology enthusiasts actively seeking EV solutions.

Government Engagement:

Showcase your offerings to government entities at the forefront of sustainable energy initiatives.

Be Part of a Transformative Event:

Thought Leadership:

Participate in discussions shaping the future of e-mobility with global leaders.

Exposure: Gain media coverage and industry recognition as a pioneer in electric vehicle advancements.

Tap into Emerging Markets:

Strategic Location: Abu Dhabi provides access to developing markets, enhancing your business opportunities.

Government Support: Leverage the UAE's commitment to sustainability and innovation for mutual success.

Commercialize Your Innovations:

Matchmaking Opportunities:

Connect with potential buyers during the event for tangible discussions.

Secure Partnerships:

Facilitate commercial agreements and partnerships for your electric vehicle solutions.



Why Sponsor?



Maximize ROI:

Sponsoring EVIS is more than an investment; it's a strategic opportunity for significant returns. Connect with industry leaders, foster meaningful collaborations, and showcase your brand to a diverse and influential audience.



Engage with a Global Audience:

Seize the opportunity to engage with a global audience of thought leaders, innovators, and enthusiasts. Your sponsorship opens doors to networking, collaborations, and business opportunities that extend beyond borders.



Premium Website Traffic:

Position your brand at the forefront of the electric mobility landscape. As a sponsor, enjoy prime visibility on our website, driving significant traffic and ensuring your brand is where industry enthusiasts and decision-makers converge.



Elevate Your Brand:

Elevate your brand to new heights by showcasing your commitment to sustainability, innovation, and industry leadership. Secure your sponsorship now and be recognized as a key player in shaping the future of electric mobility.



Sponsorship Packages

BENEFITS	ELITE	DIAMOND	PLATINUM	GOLD
Space	80 sqm	60 sqm	40 sqm	20 sqm
Exclusive Options				
Official title	Elite	Diamond	Platinum	Gold
Banner on the EVIS website home page with company website URL	Yes	x	x	x
Digital event catalogue	Full page	Full page	Full page	Half page
VIP Parking Passes	12	10	8	6
Advertising and Promotional Materials				
Video Interview onsite with the company representative	Yes	Yes	Yes	Yes
Interview posted on EVIS website and Social Media	Yes	Yes	Yes	Yes
Digital Event Catalogue				
Logo on Sponsor's page	Yes	Yes	Yes	Yes
Company description on digital catalogue	150 words	150 words	150 words	150 words
Social Media				
Partnership Announcement	1	1	1	1
Post about company products	3	2	1	1
Stories about the company promoting their stand during the event	3	2	1	1
Email Marketing				
Text block section about the company in "See you Tomorrow" newsletter	1	x	x	x
Company logo listed under Sponsors	Yes	Yes	Yes	Yes
Conference				
Speaking Slot	1	1	1	1
Website				
Logo on home page in sponsor block	Yes	Yes	Yes	Yes
Logo on the Sponsor's and Partner's page with the Official title	Yes	Yes	Yes	Yes
Onsite branding				
Logo inclusion on the Info Board	Yes	Yes	Yes	Yes
Logo inclusion on Directional signages	Yes	x	x	x
Logo inclusion on the Arch Branding	Yes	Yes	Yes	Yes
Cube banner above the exhibitor stand	Yes	Yes	x	x
Logo inclusion on ADNEC Mega Panel	Yes	Yes	Yes	Yes
Photo board at the entrance of Hall 4	Yes	x	x	x
Flags inside Exhibition Halls	6	4	3	3
	USD 125,000	USD 100,000	USD 75,000	USD 50,000

BENEFITS	OUTDOOR EV TEST DRIVE	E-CIRCUIT ZONE TEST DRIVE	MARKET GATEWAY	BROADCASTING HUB
Exclusive Options				
Official title	Outdoor EV Test Drive	E-Circuit Zone Test Drive	Market Gateway	Broadcasting Hub
Digital event catalogue	Half page	Half page	Half page	Half page
Advertising and Promotional Materials				
Video Interview onsite with the company representative	Yes	Yes	x	x
Interview posted on EVIS website and Social Media	Yes	Yes	x	x
Digital Event Catalogue				
Logo on Sponsor's page	Yes	Yes	Yes	Yes
Company description on digital catalogue	150 words	150 words	150 words	150 words
Social Media				
Partnership Announcement	1	1	1	1
Post about company products	x	x	1	1
Stories about the company promoting their participation during the event	x	x	x	x
Email Marketing				
Company logo listed under Sponsors	Yes	Yes	Yes	Yes
Website				
Logo on home page in sponsor block	Yes	Yes	Yes	Yes
Logo on the Sponsor's and Partner's page with the Official title	Yes	Yes	Yes	Yes
Onsite branding				
Arch branding at the sponsored area	x	Yes	Yes	Yes
Logo inclusion on ADNEC Mega Panel	Yes	Yes	Yes	Yes
Flags inside Exhibition Halls	x	4	6	4
Outdoor Flags	12	x	x	x
	USD 30,000	USD 30,000	USD 25,000	USD 20,000

BENEFITS	SPEAKING OPPORTUNITY
Speak at the conference (Topic to be approved by the organizer)	Yes
	USD 5,500

Sponsorship Packages

BENEFITS	REGISTRATION	LANYARD	EV PIONEERS	WIFI
Exclusive Options				
Official title	Registration	Lanyard	EV Pioneers	Wifi
Digital event catalogue	Half page	Half page	Half page	Half page
USB with logo branding (8GB)	x	x	500	x
Pen with logo branding	x	x	500	x
Roll up Banner	x	x	2	x
Logo on registration email confirmation	Yes	x	2	x
Company name to be configured as wifi password during event	x	x	x	Yes
Company logo prompted upon connecting onsite to ADNEC Wifi	x	x	x	Yes
Advertising and Promotional Materials				
Video Interview onsite with the company representative	Yes	x	Yes	x
Interview posted on EVIS website and Social Media	Yes	x	Yes	x
Digital Event Catalogue				
Logo on Sponsor's page	Yes	Yes	Yes	Yes
Company description on digital catalogue	150 words	150 words	150 words	150 words
Social Media				
Partnership Announcement	1	1	1	1
Post about company products	1	x	1	1
Stories about the company promoting their participation during the event	1	x	x	x
Exclusive Announcement during EVIS Student & StartUp Award Ceremony	x	x	1	x
Logo on the screen during StartUp pitching at the EV Pioneer Pavillion	x	x	Yes	x
Email Marketing				
Company logo listed under Sponsors	Yes	Yes	Yes	Yes
Website				
Logo on home page in sponsor block	Yes	Yes	Yes	Yes
Logo on the Sponsor's and Partner's page with the Official title	Yes	Yes	Yes	Yes
Onsite branding				
Logo inclusion on ADNEC Mega Panel	Yes	Yes	Yes	Yes
Concourse Hanging Banner	7	x	x	x
Registration Desk	5	x	x	x
	USD 50,000	USD 30,000	USD 30,000	USD 25,000

BENEFITS	CONFERENCE	PRESS CONFERENCE	NETWORKING APP	NETWORKING COFFEE
Exclusive Options				
Official title	Conference	Press Conference	Networking App	Networking Coffee
Digital event catalogue advert	Full page	x	Half page	x
Logo inclusion on the conference agenda	Yes	x	x	x
Company logo on the flash page of the app	x	x	Yes	x
Banner on homepage mobile + web version	x	x	Yes	x
Push app notification to promote company	x	x	3	x
Advertising and Promotional Materials				
Video Interview onsite with the company representative	Yes	Yes	Yes	x
Interview posted on website and Social Media	Yes	Yes	Yes	x
Digital Event Catalogue				
Logo on Sponsor's page	Yes	Yes	Yes	Yes
Company description on digital catalogue	150 words	150 words	150 words	150 words
Social Media				
Partnership Announcement	1	1	1	1
Post about company products	1	x	1	x
Stories about the company promoting their participation during the event	1	x	1	x
Social media post with press conference photos	x	1	x	x
Press Conference				
Sponsor logo on press conference backdrop	x	Yes	x	x
Sponsor logo on media invites	x	Yes	x	x
Sponsor highlight on PR post-press conference	x	Yes	x	x
Conference				
Speaking slot at the conference	1	1	x	x
Logo featured during Keynote and Panel	Yes	x	x	x
Logo added watermark on Recorded Session	Yes	x	x	x
Email Marketing				
Company logo listed under Sponsors	Yes	x	Yes	Yes
Website				
Logo on home page in sponsor block	Yes	Yes	Yes	Yes
Logo on the Sponsor's and Partner's page with the Official title	Yes	Yes	Yes	Yes
Onsite branding				
Logo inclusion on Directional signages	Yes	x	x	x
Arch branding at the sponsored area	x	x	x	x
Stage Branding - Company logo with EVIS Logo under LED Wall	Yes	x	x	x
Logo inclusion on ADNEC Mega Panel	Yes	Yes	Yes	Yes
Flags inside Exhibition Halls	x	x	x	3
Table tent cards with logo on all coffee tables	x	x	x	Yes
	USD 50,000	USD 25,000	USD 20,000	USD 20,000

Digital Advertising

NO.	Description of Digital Marketing Service	PRICE
1	Exclusive blog feature on website (Content to be approved by Organizers)	USD 2,000
2	Exclusive video interview	USD 2,000
3	Full page catalogue advert	USD 1,500
4	Social media highlight post	USD 1,000
5	Half page catalogue advert	USD 1,000
6	Newsletter banner insert	USD 500
7	Networking App push notification	USD 300



April 21 - 23, 2025
ADNEC Centre Abu Dhabi
Halls 2, 3 & 4

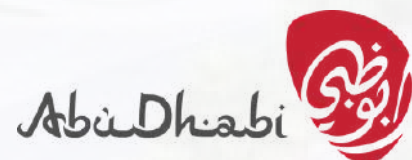
For Sponsorship inquiries:
evis.sales@nirvanamice.com



Sustainability Partner



Host City



Destination Partner



Venue Partner



Organized By

